

Anat Yogev

Staff product designer

I've always been passionate about design, technology, and understanding human behavior, and I'm grateful to work in a field where all three intersect.

With experience in both Israel and the U.S, I've worked on web, mobile, and tablet-based products designed for diverse audiences, including both B2B and B2C, across different sectors.

At the staff level, I take on increased responsibilities, contribute to product strategy, lead large cross-workstream projects, and mentor and lead other designers.

Skills

User experience
UI Design
User research
Product strategy and discovery
Design thinking and ideation
Illustrating
Animating
Graphic design
Communication and Empathy
Problem-Solving and Adaptability
Leadership Skills

Languages

Hebrew (Mother Tongue)
English (Full professional proficiency)

Tools

Figma
Sketch
Adobe Creative Suite
LottieFiles
Anecdote AI
Pendo

 [View Latest Work](#)

 [Previous Portfolio](#)

 anat.yogev@gmail.com

 [/anatyogev](#)

 054-4871507

Experience

2021 - Present

◆ **Grubhub**

Staff Product Designer

Leading the campus B2B2C solutions, focusing on UX, UI, product strategy, UX research, and design thinking. Involved in design leadership and mentoring other designers.

Senior Product Designer

Design and UX of several closed-ecosystem product solutions, including the mobile app, self-service kiosks, and point-of-sale.

2020 - 2021

◆ **LitiGate**

Design Lead

Managing and leading the design team. Working on UX, UI design, user research, and marketing materials.

2018 - 2020

◆ **Axonize**

Lead Product UX/UI Designer

UI/UX design & prototyping, web product design, mobile app design, and online marketing materials.

2016 - 2018

◆ **Gitam BBDO**

Senior UX/UI Designer

UI design, UX, online advertising, landing pages, responsive design, app design, and mobile game design.

2014 - 2016

◆ **Searchlight Solutions**

Lead designer & Front-end developer

Leading all the design at the company with a focus on UI, user experience, and front-end development (HTML & CSS)

Designer & Front-end developer

UI/UX design & prototyping, online advertising, design for marketing & front-end development (HTML & CSS)

2013

◆ **Construcs**

Web design & Front-end intern

Web design, mobile app design, and front-end development.

Education

2017 - 2019

◆ **The College of Management Academic Studies**

MA, with High Honors, Design, Innovation and Entrepreneurship

2009 - 2013

◆ **Academy of Art University**

BFA, Animation and Web New Media